

MYPATH
UNLIMITED

PRIMARY
PRESS PACK



PRIMARY OVERVIEW

MYPATH Unlimited 'Primary' is a careers education resource platform designed to introduce primary school children to the world of work in an engaging and age-appropriate way. Through video-led resources, we teach children about careers, helping them to understand the relevance of their learning and how it applies to future job opportunities. These resources are short and designed to seamlessly integrate into a school's existing curriculum, ensuring teachers can use them without disrupting their current planning, timetables, or routines. Where possible, the activities are linked to the National Curriculum, with videos highlighting careers related to the knowledge children are likely to be learning at that stage of their school journey.

Taking inspiration from popular platforms such as YouTube and TikTok, **MYPATH Primary's** resources are created in a format that resonates with how children enjoy learning today. From Job Spotlight videos to the Why Bother? series for core subjects such as English, Maths, and Science, each resource is designed to discreetly engage pupils with labour market information in a fun and accessible way. As **Dr Ger Graus** said, "*Children can only aspire to what they know exists*" and through our carefully designed activities such as Guess My Job and skills lessons, children can begin to consolidate their understanding of the careers they have been exposed to.

At **MYPATH**, we understand that teachers are already busy, which is why all the planning has been done for you. Teachers simply need to manage behaviour and facilitate classroom discussions to enhance the learning experience. Our resources are highly flexible, allowing teachers to use them in any order that best suits their pupils' needs. While flexibility is key, we also offer a recommended order for those who prefer structured guidance.

Recent research suggests that children begin forming gendered stereotypes about the suitability of careers as early as six years old. **MYPATH Primary** ensures that all children, regardless of background, gender, or interests, are exposed to a wide range of career options early in their education. Our resources aim to encourage children to think about **WHO** they want to be, not just **WHAT** they want to be. **MYPATH Primary** is an easy-to-use, effective way to give children a head start in understanding their future career possibilities.



James Duncan
Head of Primary



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MYPATH UNLIMITED

FREE ACCESS

FREE ACCESS TO LKS2 CURRICULUM

WHAT EXACTLY IS BEING GIVEN AWAY FOR FREE?

We are giving away access to our entire LKS2 curriculum for free to all schools in the UK. This includes; **36 'JOB SPOTLIGHT' VIDEOS, 18 'GUESS MY JOB' ACTIVITIES, 12 'ENGLISH, WHY BOTHER?' VIDEOS, 22 'MATHS, WHY BOTHER?' VIDEOS, 10 'SCIENCE, WHY BOTHER?' VIDEOS** and **SKILLS SESSIONS** covering networking and professionalism.

WHY ARE WE GIVING THIS FREE ACCESS?

We believe that careers education in primary schools is essential to the development of young people. We utilise insights from a wide range of research to ensure that we are working to benefit young people, their families, schools and wider communities.

Although careers education in primary schools is not yet statutory, current guidance indicates that offering careers education in primary schools is important and valuable.

MYPATH work tirelessly to support the careers sector and careers education in general and we believe, by giving primary schools access to these resources, we can be part of the positive change happening across the UK, placing emphasis on the importance of careers education in primary.

**ON WEDNESDAY
18TH SEPTEMBER,
PLEASE SHARE
THIS LINK WITH
PRIMARY
SCHOOLS WITHIN
YOUR NETWORK.**

**SCAN TO GET
FREE LKS2
ACCESS**



WE APPRECIATE YOUR SUPPORT



JOB SPOTLIGHT

OVERVIEW

Our Job Spotlight videos are short, narrated clips that highlight various jobs, focusing on the skills required, the best and worst aspects of the job, and interesting facts. Accompanying the videos are Job Spotlight booklets, which offer a printable summary of each job and a word search featuring key terms. These resources help children to pre-read about upcoming jobs or recap information from previous videos. See below our 'Recommended Order of Teaching' to gain an overview of what order to use this resource.

USAGE

There are six Job Spotlight videos for each term, so we suggest showing a new one every couple of weeks. We advise printing the Job Spotlight booklets before you show the first video of the school year.

GUESS MY JOB ACTIVITY

OVERVIEW

The 'Guess My Job' activity involves video-led sessions where children use clues and their current knowledge of different careers to guess a mystery job. Each video includes an interview with someone about their job, with children using a bingo sheet to help identify the job. This activity reinforces learning from across the entire MYPATH resource catalogue.

USAGE

There are six Guess My Job videos for each term, so we suggest showing a new one every couple of weeks. We recommend alternating a Job Spotlight video with a Guess My Job activity each week to ensure careers education is included every week. Worksheets are differentiated for Lower KS2 and Upper KS2, allowing all KS2 classes to participate simultaneously. This activity works particularly well when all KS2 classes participate at the same time, fostering discussion and engagement across the school.



**SCAN TO SEE
ALL AVAILABLE
RESOURCES**

WHY BOTHER?

OVERVIEW

The "Why Bother?" resource introduces three different jobs related to upcoming lessons. This has the potential to make learning more purposeful for children by showing real-life job applications.

USAGE

This resource is designed to be played when moving on to a new piece of learning in maths, science, or English. There is a video for each new topic mentioned by the National Curriculum. These videos are perfect for KS2 students and help them understand the relevance of their lessons to real-world careers.

SKILLS SESSIONS

OVERVIEW

Our Skills Sessions are self-guided, video-led lessons designed to teach various skills. These sessions are particularly useful in addressing stereotypes from an early age, which research shows can impact future aspirations.

USAGE

Each session is divided into three parts, with each part lasting 25-40 minutes (depending on the year group). These sessions can be spread out over the year or combined for a special careers afternoon, such as during Careers Week in early March. The resource pack includes everything needed for the session: PowerPoints, lesson plans, and handouts, all ready for immediate use.

RESOURCES IN DEVELOPMENT

- KS1 Job Spotlights
- More Skills Sessions
- KS1 Guess My Job
- EYFS Career Poems
- Staff CPD

SCAN TO GET
FREE LKS2
ACCESS



All resources being launched on

**WEDNESDAY
18TH SEPTEMBER**

MYPATH UNLIMITED

PRICING & DISCOUNTS

PRICE FREEZE

Pay the same price for your subscription, year-on-year for as long as you keep your contract with MYPATH UNLIMITED*

*Offer currently available until December 2024, this offer may be withdrawn after December 2024 Please contact the MYPATH team to see if this offer is active at time of subscribing if beyond December 2024.

**EARLY BIRD
DISCOUNT
AVAILABLE**

£400*

PER SCHOOL PER YEAR

* price does not include VAT

MAT/MULTI SCHOOL DISCOUNT



Number of Schools	Discount Offered
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10+	20%
20+	30%